



### **John Brim**

Assistant Director and Chief Operating Officer

Mr. Brim began his career in instructional technology and media in the 1970's as a media specialist at Gaston College in Dallas, North Carolina. After earning a Master's degree in instructional media, Mr. Brim joined the Department of Public Instruction's Media and Technology staff in 1978. As a media consultant for the public schools Mr. Brim started the technology evaluation program in the Media Evaluation Section of the Department in 1980 where he supervised the evaluation of instructional software and technology for the publication *InfoTech* and wrote the monthly software review column in the national journal *School Library Journal*. Over the years at the Department, Mr. Brim worked on statewide programs such as the media and technology standards, *Learning Connections* and *IMPACT: Guidelines for Media and Technology Programs*. He served as the project manager for the Web site *NC WiseOwl* and helped develop the *Carolina Clips* and *Virtual Visits* Web sites.

He received the national technology award, *Making it Happen in Technology* in 2000 for his work on *NC WiseOwl*. Mr. Brim worked with the Southern Regional Education Board to develop the *EvaluTech* Web site which features an online, searchable data base of recommended instructional resources. In 2001, the *EvaluTech* Web site won the national EdNet Pioneer Award. In 2002, Mr. Brim was named chief of the distance learning section of the Department of Public Instruction and supervised the transition from satellite delivery of high school distance learning courses to Internet delivery. During the following years, enrollment on the DPI online course program increased and average of 65% annually. In the summer of 2007, Peter Asmar, Associate State Superintendent, asked Mr. Brim to work on loan with the North Carolina Virtual Public School. In December 2007, Mr. Brim accepted the Assistant Director and Chief Operating Officer position at NCVPS.

Mr. Brim holds a bachelor's degree in English from the University of North Carolina at Chapel Hill and a master's degree in Educational Media from Western Carolina University. He represents the State Superintendent on the University of North Carolina Center for Public Television Board of Trustees and on the Agency for Public Communications Board of Trustees.